POINT RIDER
GROUP

FOR IMMEDIATE RELEASE

Point Rider Group Welcomes Franz Friedl as an Operating Advisor

London, England, and Darien, Connecticut – 22 October 2026 – Point Rider Group is pleased to announce the appointment of Franz Friedl as an Operating Advisor. An international banker and senior executive, Franz brings more than three decades of experience in leading financial centers across Europe, Asia, and the Americas, spanning investment banking, wealth management, venture capital, and private equity.

Since 2010, Franz has worked as an independent consultant based in Switzerland, advising family offices and taking on mandates in fintech and real-estate development. He also served as Chief Advisor to EIT Health, a European Union-backed organization, working on healthcare innovation and financing initiatives. Earlier, his banking career ranged across three continents, with senior leadership roles at Creditanstalt, Bank Austria, HypoVereinsBank, and UniCredit Investment Bank, where he helped launch new companies, restructure operations, and execute acquisitions and divestitures.

"We're delighted to welcome Franz to Point Rider Group," said Brian Posner, President of Point Rider Group (UK) Ltd and Managing Member of Point Rider Group LLC. "His decades of international banking and operating experience, deep knowledge of emerging markets, and global network will be invaluable to our clients as they pursue cross-border opportunities and navigate complex transactions."

About Point Rider Group

Point Rider Group is a boutique advisory firm providing strategic and financial counsel to senior executives, boards, and institutional investors. Selective by design, we deliver independent insight, deep expertise, and tailored solutions to help clients navigate complexity, manage risk, and create long-term value.

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Point Rider Group (UK) Ltd is a limited company registered in England and Wales, registration number 14993436. Our registered office is at 71-75 Shelton Street, Covent Garden, London WC2H 9JQ.